



हीरक जयंती वर्ष
(1950-2025)



ACCREDITED A++
BY NAAC



DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

B.COM

(Banking & Insurance)

Admission Information Brochure



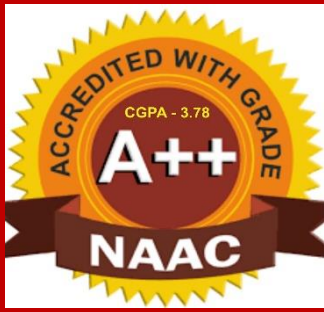
Website
www.dduguadmission.in



Civil Lines, Gorakhpur
(U.P.) - 273009



2025-26



DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY

Bachelor of Commerce (Banking & Insurance)



ADMISSION OPEN

B.Com. (B&I)
(Under Self Financing Mode)

Total Seats: 225

Duration: 4 years (8 Semesters)

**Fees: Rs. 15000/- per semester plus
University fees**

2025

Career Opportunities

- Financial Advisor/ Analyst
- Chartered Accountant
- Risk Manager
- Banking Business
- KPO Executives
- BPO Executives
- Customer Relationship Manager (CRM)
- Insurance Business

Our Facilities

- Meticulously designed cutting-edge curriculum to impart holistic learning.
- Well Experienced Faculty.
- Smart Classes.
- Career Guidance and Counselling of the students.
- 100% Placement Assistance.
- Affordable Fee Structure.



bankinginsurance06@gmail.com

<https://www.facebook.com/profile.php?id=6155758656213&mibextid=JRoKG>

Prof. Shrivardhan Pathak, Head
Department of Commerce 9450436001



Department of Commerce, Deen Dayal Upadhyaya
Gorakhpur University, Gorakhpur



Dr. Maneesh Kumar, Coordinator
9598958997



www.ddugu.ac.in



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Department of Commerce

Course/s Offered

B. COM. (Banking & Insurance) (Under Self-Finance mode)

Available Seats

225 Seats

Eligibility for Admission

Anyone having passed 10+2 in any discipline with 50% marks is eligible to apply for this programme.

Admission Process

Admission is based on merit list which is prepared on the basis of separate entrance test for this programme. Reservation as per Government rules.

Fee Structure

Rs 15000 per Semester+2000 (One Time Fees) + University fees

Head , Coordinator and Faculties



Prof. Shrivardhan Pathak
Professor
Dean & Head, Department of Commerce



Dr. Maneesh Kumar
Assistant Professor
Coordinator , B.com (B&I)



Dr. Abhishek Kumar
Assistant Professor
Ph.D , NET-JRF, M.COM



Dr. Anshika Mishra
Assistant Professor
Ph.D , JRF (Commerce & Management), M.Com



Dr. Farozan
Assistant Professor
Ph.D , NET-JRF, M.Com



Dr. Khushbu Verma
Assistant Professor
Ph.D , NET-JRF, M.Com



Dr. Sarika Gupta
Assistant Professor
Ph.D , NET-UGC, M.Com

Major Facilities

Classroom with all the common infrastructure & facilities available in Commerce Department.

Objectives

This course of B. COM.(B&I) is customized, tailor made and directly proportionate to the need and requirements of the industry, thus making students completely ready for industry specific jobs and career. It has been developed keeping in view the learners who are having career or intend to have career in the field of financial services, insurance and banking in particular.

- (I.) to equip adequate knowledge and skill to the learner so as to enable him / her to meet the basic requirements for a successful career in financial services.
- (II.) to provide the students, a greater in-depth knowledge of different aspects of Banking, Insurance and other financial services and a thorough understanding of the practical application of the theory.
- (III.) to help students to explore new opportunities and to develop new tactical thinking in the concerned fields.

Achievements

- 1) This is a new course with duration of 4 Years (8 Semesters). Teaching in the second Semester has already started.
- 2) Practicals as well as subject specific classroom seminars & presentation involving each and every student are ensured for professional development of the students through available facilities.

Course Structure

SEMESTER WISE COURSE DISTRIBUTION

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-I			
Major Courses			
I	BI 101	Business organization	6+0
	BI 102	Business Mathematics & Statistics	6+0
	Minor Multidisciplinary Course		
	BI 103	Business Communication	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
		Any one course (From pool of courses offered at university level)	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
		Any one course (From pool of courses offered at university level)	2+0
		Total Credits (Semester-I)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-II			
Major Courses			
II	BI 104	Business Management	6+0
	BI 105	Financial Accounting	4+0
	BI 106	Computerized Accounting	0+2
	Minor Multidisciplinary Course		
	BI 107	Business Economics	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
		Any one course (From pool of courses offered at university level)	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
		Any one course (From pool of courses offered at university level)	2+0
		Total Credits (Semester-II)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-III			
Major Courses			
III	BI 201	Company Law	6+0
	BI 202	Cost Accounting	6+0
	Minor Multidisciplinary Course		
	BI 203	Business Regulatory Framework	6+0
	Skill Enhancement Courses/ Vocational (SEC)		
		Any one course (From pool of courses offered at university level)	3+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
		Any one course (From pool of courses offered at university level)	2+0
		Total Credits (Semester-III)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-IV			
Major Courses			
IV	BI 204	Income Tax Law & Accounts	6+0
	BI 205	Fundamentals of Marketing	4+0
	BI 206	Digital Marketing	0+2
	Minor Multidisciplinary Course		
	BI 207	Money & Banking in India	6+0
	Ability Enhancement Courses /Co-Curricular (AEC)		
		Any one course (From pool of courses offered at university level)	2+0
		Research Project/Dissertation/Internship/Field Work/Survey	3+0
		Total Credits (Semester-IV)	23

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-V			
Major Courses			
V	BI 301	Corporate Accounting	5+0
	BI 302	Goods & Services Tax	5+0
	Any TWO of the following		
	BI 303	Auditing	5+0
	BI 304	Business Finance	5+0
	BI 305	Business Environment	5+0
		Total Credits (Semester-V)	20

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-VI			
Major Courses			
VI	BI 306	Accounting for Managers	5+0
	BI 307	Fundamentals of Insurance	5+0
	Any TWO of the following		
	BI 308	Financial Institutions & Markets	5+0
	BI 309	Marketing of Financial Products and Services	5+0
	BI 310	Fundamentals of Entrepreneurship	5+0
		Total Credits (Semester-VI)	20

4th Year (Honours)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-VII			
Major Courses			
VII	BI 401	Quality Management & Business Development	4+0
	BI 402	Statistical Analysis & Research Methodology	4+0
	BI 403	Risk Management	4+0
	BI 404	Practice of Life Insurance	0+4
	BI 405	Practice of General Insurance	0+4
		Total Credits (Semester-VII)	20

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-VIII			
Major Courses			
VIII	BI 406	Organizational Behavior	4+0
	BI 407	Insurance Business Environment in India	4+0
	BI 408	Financial Management	4+0
	BI 409	Human Resource Management	4+0
	Any ONE of the following		
	BI 410	International Business	4+0
	BI 411	Managerial Economics	4+0
	BI 412	Essentials of E-commerce	4+0
		Total Credits (Semester-VIII)	20

4th Year (Honours with Research)

(For students who secure minimum 75% marks (7.5 CGPA) in previous six semesters)

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-VII			
Major Courses			
VII	BI 401	Quality Management & Business Development	4+0
	BI 402	Statistical Analysis & Research Methodology	4+0
	BI 404	Risk Management	4+0
	BI 408	Practice of Life Insurance	0+4
	BI 409	Practice of General Insurance	0+4
		Total Credits (Semester-VII)	20

SEMESTER	COURSE CODE	COURSE TITLE	CREDIT
Semester-VIIIs			
Major Courses			
		Major Research Project/Dissertation	0+12
	Any ONE of the following Combinations		
	BI 406-E	Managerial Economics	4+0
	BI 407-E	Insurance Business Environment in India	4+0
	OR		
	BI 406-H	Organizational Behavior	4+0
	BI 407-H	Human Resource Management	4+0
	OR		
	BI 406-F	Financial Management	4+0
	BI 407-F	Microfinance & Financial Inclusion	4+0
		Total Credits (Semester-VIII)	20

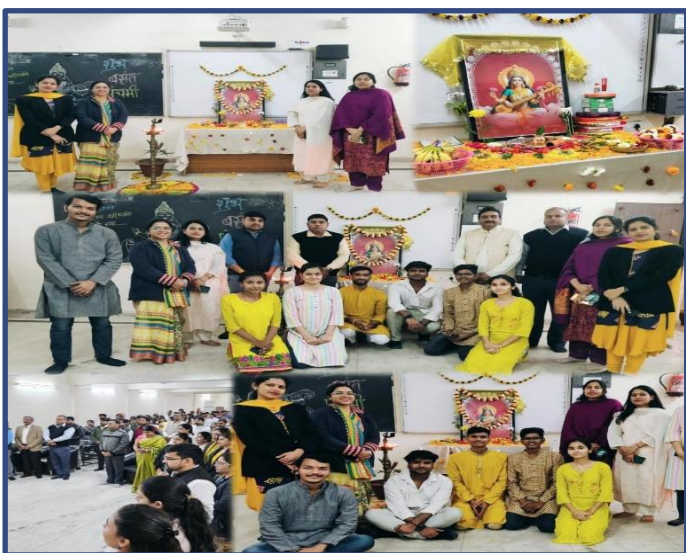
A): *Session Address by Head, Department of Commerce & Coordinator*



B): *Short-term Courses, lecture sessions and Industrial Visits*



C): Cultural activity



D): Farewell 2025



E) Festivals Celebrations:



F) Students Grooming Sessions & Placements

