



Deen Dayal Upadhyaya Gorakhpur University
Department of Business Administration



SamartheGov



Admission Open BBA & MBA

- 150 seats for BBA
Duration: 03 years (6 Semesters)
- 150 Seats for MBA
Duration: 02 years (4 Semesters)



Maharana Pratap Campus
Civil Lines, Gorakhpur-273009

2025-26



www.dduguadmission.in

About the Department

Deen Dayal Upadhyaya Gorakhpur University, established in 1957, holds the distinction of being the first post-Independence university in Uttar Pradesh to emerge as a major center of higher education. Accredited with the prestigious NAAC A++ grade, the university is guided by the motto *“Let noble thoughts come to us from all directions,”* reflecting its commitment to openness, inclusivity, and academic excellence.

Named after the eminent philosopher Pandit Deen Dayal Upadhyaya, the university is located in Gorakhpur, a city rich in spiritual and cultural heritage. Spanning 191 acres, it comprises eight faculties and forty departments, serving more than 12,000 students, with over 50% women enrollment. It offers modern infrastructure, including ICT-enabled classrooms, a central library, hostels, a health center, sports facilities, and an incubation center, fostering a safe, eco-friendly, and inclusive campus environment.

Known for its innovative pedagogy, quality research, and strong student support systems, the university continues to play a transformative role in the social, cultural, and economic development of the region.

Among its most dynamic departments, the Department of Business Administration, established in 1995, has been at the forefront of advancing management education in Eastern Uttar Pradesh. Initiated under the visionary leadership of Late Prof. D.P. Agrawal, the department gained early recognition for its industry-aligned curriculum and student-centric approach.

A significant milestone came in 2001, when it became an independent entity under the Faculty of Commerce, moving into its own state-of-the-art building, inaugurated by the then Hon’ble Chief Minister Shri Raj Nath Singh Ji. Since then, the department has grown steadily, driven by academic rigor and a commitment to industry readiness.

Through national seminars, skill development programs, job fairs, and active placements, the department has built a strong reputation for excellence. Recent initiatives include the introduction of specialized BBA programs in Logistics, Retail, Hospitality, and Healthcare, AICTE approval for undergraduate courses, expansion in student intake, and collaborations with reputed institutions. The inclusion of international Ph.D. scholars reflects its growing global outlook.

Today, the Department of Business Administration stands as a vibrant academic community—nurturing leadership, innovation, and ethical values in the next generation of business professionals.

MESSAGE FROM THE VICE CHANCELLOR'S DESK



I warmly welcome you all on the occasion of the commencement of the admission process for the academic session 2025-26 at Deen Dayal Upadhyaya Gorakhpur University.

Since its establishment, our university has consistently moved towards excellence, earning a stellar reputation both nationally and internationally. With a legacy enriched by outstanding faculty, dedicated staff, and brilliant students, the university takes pride in the numerous accolades received by its members—including prestigious honors such as the Padma Awards and the Shanti Swarup Bhatnagar Award. Many of our alumni and faculty have held influential positions in the fields of academia, science, literature, and public service.

It gives me great pleasure to extend a special welcome to all aspiring students exploring academic opportunities in the Department of Business Administration—a dynamic and forward-looking department known for its academic rigor, industry alignment, and emphasis on holistic student development.

The department has consistently nurtured future business leaders through a blend of innovation, ethics, and practical learning. Our alumni have gone on to make significant contributions in corporate, entrepreneurial, and academic arenas, standing as a testament to the quality of education imparted here.

As a NAAC A++ accredited institution and recipient of PM-USHA Yojana support for research excellence, DDU Gorakhpur University is committed to the vision of the National Education Policy 2020, fostering a balanced ecosystem of academics, research, innovation, and extracurricular growth. Our recent IIRF 2025 rankings further reflect our upward trajectory:

- *Ranked among the Top Government B-Schools in India*
- *75th All-India rank and 3rd among State Universities in Uttar Pradesh*

I invite you to be a part of this exciting journey of transformation, growth, and achievement. The Department of Business Administration and the university as a whole are fully committed to equipping you with the skills, values, and vision to excel in an ever-evolving world.

With best wishes for your academic and professional success,

Warm regards,

Prof. Poonam Tandon

Vice Chancellor,

Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur

MESSAGE FROM THE DEAN'S DESK



A very warm welcome to all aspiring students!

We are delighted that you are considering the Department of Business Administration at Deen Dayal Upadhyaya Gorakhpur University to pursue your academic and professional aspirations. Choosing the right institution is a significant step towards building a successful future, and we are committed to providing an environment where your ambitions can truly flourish.

Since its inception, the Department has been dedicated to fostering excellence in business education. Our dynamic curriculum, distinguished faculty, and focus on industry relevance empower students to develop critical thinking, leadership skills, and a global perspective. We take immense pride in our alumni, whose achievements across diverse sectors stand as a testament to the strong foundation built here.

At the Department of Business Administration, education goes beyond classrooms. We nurture a culture of inquiry, innovation, ethics, and entrepreneurship, preparing students to meet real-world challenges with confidence and integrity.

As you embark on this important journey, I invite you to become part of our vibrant community—where you will find opportunities to grow, lead, and excel.

We look forward to welcoming you and supporting you in shaping a bright and impactful future.

Warm regards,

Prof. Shrivardhan Pathak

Dean, Faculty of Commerce

Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur

MESSAGE FROM THE HEAD'S DESK



A warm welcome to all prospective students!

At the Department of Business Administration, Deen Dayal Upadhyaya Gorakhpur University, we are committed to shaping the next generation of business leaders through a blend of academic excellence, practical learning, and strong ethical grounding.

Our department has consistently evolved to meet the dynamic demands of the business world. With a robust curriculum, experienced faculty, and a focus on innovation and entrepreneurship, we offer a learning environment that prepares students to navigate global challenges with confidence and vision.

Our alumni have made us proud by excelling in diverse professional domains, and their journeys serve as a source of inspiration for our current students. We believe in nurturing talent, fostering leadership, and instilling values that go beyond textbooks and classrooms.

As you consider joining us, know that you're choosing more than a program—you're joining a vibrant, future-focused community dedicated to your growth and success.

We look forward to welcoming you into our academic family and supporting your aspirations every step of the way.

Warm regards,

Prof. Manish Kumar Srivastava

Head, Department of Business Administration

Deen Dayal Upadhyaya Gorakhpur University Gorakhpur

Vision and Mission

Vision

To establish a world class centre of excellence in business education, where students are nurtured to become adaptable, innovative and socially responsible leaders.

Mission

- *To deliver cutting-edge, industry relevant programs in management.*
- *To Foster a culture of innovation, critical thinking and problem solving.*
- *To Promote ethical decision making and social responsibility*
- *To engage in collaborative partnerships with industry and academia.*
- *To sensitize the University fraternity to the needs of the region through knowledge-transfer and outreach programmes.*
- *To strive towards the optimum use of available resources in making the campus sustainable, clean, green and eco-friendly.*
- *To promote the principles of social, cultural and religious co-existence among the students, faculty members, administrative officers and ministerial staff of the University.*



PROGRAMMES OFFERED

1. Bachelor of Business Administration (BBA)

The BBA program at Deen Dayal Upadhyaya Gorakhpur University is designed to equip students with foundational knowledge in business management, leadership, and entrepreneurship. With a curriculum aligned to industry needs and emerging global trends, the program focuses on building analytical, communication, and decision-making skills essential for the dynamic business world. It opens pathways to diverse career opportunities in corporate sectors, startups, public administration, and higher education, while also laying a strong foundation for MBA and other professional courses. The program emphasizes practical learning through internships, projects, and industry interactions, nurturing future-ready business professionals with a global outlook and ethical grounding.

Admission Procedure: Admission to the BBA programme will be based on the Undergraduate Entrance Test conducted by the university. Reservation will be subject to the latest provisions of the government.

Eligibility: Applicants must have passed Intermediate (10+2) or an equivalent examination with a minimum of 40% marks. Candidates appearing in the qualifying examination in 2025 are eligible to apply but must present proof of passing at the time of admission.

Total Number of Seats: 150

Management Quota: Out of these 150 seats, 10 seats are under Management Quota

2. Master of Business Administration (MBA)

The MBA program at Deen Dayal Upadhyaya Gorakhpur University is designed to equip students with advanced management skills, strategic thinking, and leadership abilities essential for navigating the dynamic global business environment. With a curriculum that blends theoretical foundations with practical insights, the program emphasizes innovation, ethical decision-making, and industry relevance. It prepares graduates for diverse career paths in corporate management, entrepreneurship, consulting, and public service, fostering holistic development and professional excellence.

Admission Procedure: Admission to the MBA programme, will be based on the Post Graduate Entrance Test conducted by the University. Reservation will be subject to the latest provisions of the government.

Eligibility: Applicants must have passed undergraduate or an equivalent examination with a minimum of 40% marks. Candidates appearing in the qualifying examination in 2025 are eligible to apply but must present proof of passing at the time of admission.

Total Number of Seats: 150

Management Quota: Out of these 150 seats, 22 seats are under Management Quota

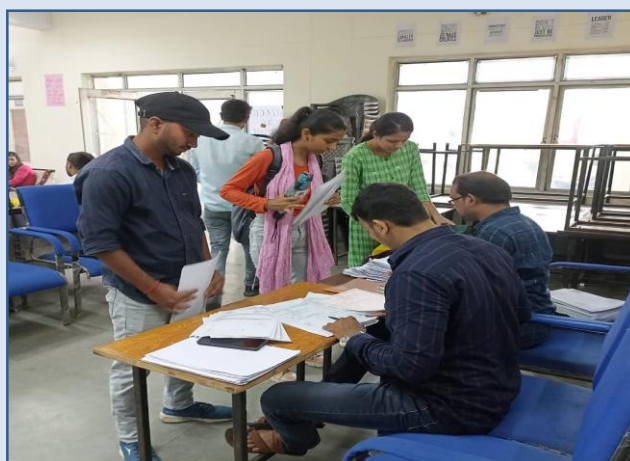
GENERAL RULES FOR ADMISSION

1. Admission in BBA and MBA program will be done through the Joint Entrance Test being conducted by the University.
2. Reservation will be subject to the latest provisions of the government.

Reservation: For Domicile of Uttar Pradesh only:

Scheduled Caste	21 Percent
Scheduled Tribe	02 Percent
Other Backward Caste (Non-Creamy layer)	27 Percent

Note: Reservation for Economically Weaker Section (EWS) be subject to the provisions of the State Government. To get the benefit of reservation, candidates will have to produce the latest certificate issued by the competent authority of their district i.e. District Magistrate/Additional District Magistrate/Tehsildar, at the time of admission; otherwise claims on reservation may be rejected. Candidates belonging to Other Backward Classes are required to produce their latest Caste Certificate issued by the competent authority which clearly mentions that they do not fall under the Creamy Layer as per the State Government's latest provision.



DEPARTMENTAL AMENITIES

❖ Our Library: A Hub of Knowledge

The Department of Business Administration at DDU Gorakhpur University boasts a well-equipped library that supports academic excellence and research. With 3,723 books and various journals, magazines, and periodicals, it offers rich resources across diverse subjects. Through the UGC INFLIBNET initiative, students and researchers also have access to around 400 e-journals, making global academic content readily available. The library serves as a vibrant space for learning and intellectual growth.



❖ Our State-of-the-Art Computer Lab

The Department of Business Administration has modern Computer Lab that provides students with hands-on experience in essential business technologies. Equipped with advanced systems, high-speed internet, and licensed software, the lab supports practical learning, project work, and research. Regular workshops, training sessions, and certification programs are conducted to keep students updated with the latest industry trends. The lab bridges the gap between theory and practice, preparing students for success in a tech-driven business environment.



❖ Our Conference Hall

The modern Conference Hall of the department equipped with advanced audio-visual facilities and a professional setting. It serves as a venue for seminars, workshops, conferences, and alumni meets, fostering collaboration, learning, and meaningful dialogue. The hall reflects the department's commitment to academic excellence and continues to be a vibrant space for intellectual and cultural exchange.



❖ The Seminar Hall

Our state-of-the-art Seminar Hall, that serves as a center for academic interaction and engagement. Equipped with modern audio-visual systems and a comfortable setup, it hosts seminars, guest lectures, workshops, and student-led events. The hall fosters a collaborative environment, promoting knowledge-sharing, creative thinking, and professional development.



❖ The Lounge cum Board Room: A Space for Connection and Creativity

The Department of Business Administration at Deen Dayal Upadhyaya Gorakhpur University houses a modern, student-friendly lounge designed to encourage collaboration and community. With comfortable seating and a welcoming ambiance, it serves as a space for informal discussions, brainstorming, and relaxation. The lounge reflects the department's commitment to holistic development and continues to be a hub for student, faculty, and alumni interaction."



❖ Smart Classrooms

Every classroom in the Department of Business Administration is equipped with smart boards, designed to create an interactive and engaging learning environment. Equipped with multimedia tools, interactive boards, and high-definition projectors, these classrooms enhance teaching through dynamic presentations, case studies, and real-time data analysis. This tech-enabled setup fosters collaboration, creativity, and prepares students for success in a digitally-driven business world."



Collaborations

MoU with JIM Lucknow

A Memorandum of Understanding (MoU) was signed between Deen Dayal Upadhyaya Gorakhpur University (DDU) and Jaipuria Institute of Management on November 30, 2023 to promote academic collaboration and enhance opportunities for students and faculty in areas such as skill development, research initiatives, and knowledge exchange.

MoU with B-School Bulls

Deen Dayal Upadhyaya Gorakhpur University entered into an MoU with B-School Bulls, a Government of India approved startup funded by Ministry of Electronics and IT and Startup India Seed Fund of Government of India on July 3, 2024 to set up a Business Lab at their premises of the university where students can get hands-on experience of corporate working along with their curriculum and help the students in the summer internships and placement activities. This Memorandum of Understanding (MoU), aligned with the New Education Policy (NEP) 2020, aims to foster a collaborative relationship focused on enhancing employability through mutual cooperation.

MoU signed with IIM-L

The Department of Business Administration proudly signed a Memorandum of Understanding (MoU) with the IIM Incubation Hub, marking a strategic partnership to enhance entrepreneurship initiatives and support the growth of innovative ventures on February 8, 2024. This collaboration aims to provide students and faculty with access to invaluable resources, expert mentoring, and extensive networks to nurture entrepreneurial ideas. The MoU outlines joint efforts in organizing workshops, mentoring sessions, and startup incubation programs to foster a vibrant entrepreneurial ecosystem within the department.



Activities & Competitions

Futurepreneurs, 2025

This Competition aimed to encourage entrepreneurial thinking among students and provide a platform to showcase innovative business concepts. The students demonstrated confidence and a strong grasp of their ideas, responding positively to suggestions from the panel.



Rangoli Competition

The event highlighted students' artistic talents while fostering an innovative approach to understanding and expressing management principles. It provided a platform for creative exploration and encouraged a unique way of learning, leaving a lasting impression on all participants and spectators. Participants skillfully incorporated themes such as leadership, strategic planning, and organizational behavior into their artistic creations, blending tradition with academic insight.



Club Activity by Hustlers

The dynamic program featured a variety of activities, including dance performances, ad mad skits, and singing contests, showcasing the creativity and enthusiasm of the participants. The event provided a platform for students to express themselves through multiple artistic forms while fostering teamwork and camaraderie. The Hustlers club, renowned for its energetic and innovative initiatives, ensured the program was inclusive and entertaining for all.



Industrial Exposure: UP Travel Mart

This participation provided the students with valuable industry exposure and an opportunity to interact with professionals from the travel and tourism sector, enhancing their knowledge and experience. The event concluded successfully, with the students receiving appreciation for their efforts and contributions.



Activities & Competitions

Har Ghar Tiranga

The initiative aimed to promote environmental sustainability and patriotism among participants. Students, faculty members, and staff actively participated in planting trees to contribute to a greener campus and a healthier ecosystem. The *Har Ghar Tiranga* program further instilled a sense of pride and unity as participants hoisted the national flag, symbolizing their commitment to the nation. The event concluded with a message of responsibility towards the environment and national unity, leaving a lasting impact on everyone involved.



Diwali and Business Festival Celebration

The **Business Festival Fair**, organized as part of the celebration, was a testament to the students' innovation and business acumen. It featured **food stalls** offering diverse delicacies, **gaming zones**, and other creative exhibits. These stalls were entirely conceptualized and managed by the students, providing them with hands-on experience in business operations and customer interaction.



Activities & Competitions

Alumni Meet 2025

An Alumni Meet was organized by the Department of Business Administration, Faculty of Commerce, on March 1, 2025, where former students reunited and reminisced their time at the institution. The event was presided over by the Hon'ble Vice-Chancellor, Prof. Poonam Tandon. During the program, alumni shared their experiences, and the faculty members extended a warm welcome to them.

The teachers highlighted the department's growth and achievements, shedding light on its progress over the years. On this occasion, alumni who had achieved significant success in their careers were felicitated. The honored alumni shared their inspiring journeys and motivated current students to keep striving toward their goals.



विश्वविद्यालय के व्यवसाय प्रशासन विभाग में किया गया कैंपस ड्राइव का आयोजन

बारे में जानकारी दी जिनमें तीन लाख रुपये प्रतिवर्ष के वेतन पैकेज से शुरू होकर व्यक्तिगत प्रदर्शन के आधार पर काफी ऊपर तक जाता है।

साक्षात्कार में एमबीए के छात्र शुभम कुमार राय और अखिल कुमार, बीबीए के छात्र अर्पित मिश्रा, निजारा साहू, अंशिका चंद, अनुपमा सिंह ने पहले राउंड में

गोरखपुर विश्वविद्यालय के व्यवसाय प्रशासन विभाग की ओर से एमबीए और बीबीए के विद्यार्थियों के लिए कैंपस प्लेसमेंट ड्राइव का आयोजन किया गया।

इलेक्ट्रॉनिक्स और आईटी मंत्रालय और स्टार्टअप इंडिया सीड फंड के तहत फंडिंग प्राप्त हुई



एनओयू पर कुलपति और वी-स्कूल कुलपति

विभाग के डीन प्रो. एसवी पाठक, इंटरनेशनल सेल के डायरेक्टर डॉ. रामकान्त गुप्ता, वी-स्कूल कुलपति



संस के सीजीओ राज संभ्रा ने हस्ताक्षर किया

बढ़ावा देने जैसी गतिविधियाँ शामिल हैं। कुलपति प्रो. पूनम टंडन ने कहा इस तरह के एमओयू से छात्रों की रोजगार क्षमता को बेहतर बनायेगी। विज्ञानसे, जैवसँ और मैनेजमेंट के छात्र स्टॉक मार्केट को वर्चुअल मोड में बिना वास्तविक पैसे का उपयोग किए समझ सकतेगे। यह साझेदारी छात्रों के करियर विकास में एक मील का पत्थर साबित होगी।

डीडीयू की बास्केटबॉल टीम ने मणिपुर युनिवर्सिटी को हराया

मोरसुरा। मणिपुरा आंदोलन विद्यार्थी विद्यार्थिकाय युक्तमुरसुरा में खेल रही पूर्वी क्षेत्र और विद्यार्थिकाय महिला बास्केटबॉल टाईमिंगमें के पहले दिन बुर-बुराई को मोरसुरा विद्यार्थिकाय ने पहले मैच में मणिपुर विद्यार्थिकाय को 48-12 के बॉल और से जीत दर्ज की थी। तीसरी यूटी टीम मैच के क्लोजअप से ही मणिपुर विद्यार्थिकाय के खिलाफ जीत दर्ज की। मणिपुर विद्यार्थिकाय ने 10-0 से जीत दर्ज की। विद्यार्थिकाय टीम पहली बार से बाह्य डी.डी.यू.विश्वविद्यालय में बनाया है। विद्यार्थिकाय टीम की ओर से अजय सिंह, उज्ज्वल, बंज, विजय और अमन ने बेहतरीन खेल का प्रदर्शन किया। अजय सिंह को बॉल प्रवाज जीता का सम्मान सम्पादक दिया। जीत पर कुसुम, रवि कुमारी, अमय और विजय पर प्रशिक्षक विमलेश सिंह और स. मणिप्रा पांडे और ने बॉल पर शुभकामनाएं दी।

गोरखपुर। महात्मा गांधी केंद्रीय विश्वविद्यालय, मोतिहारी के एमबीए के छात्रों ने मंगलवार को गोरखपुर विश्वविद्यालय के व्यवसाय प्रशासन विभाग का भ्रमण किया। दोनों विश्वविद्यालयों के विद्यार्थियों ने अपने अनुभव साझा किए। मोतिहारी विश्वविद्यालय के प्रो. प्रवनेश सिंह, प्रो. श्रीवर्धन पाठक ने विचार साझा किए। समन्वयक प्रो. अनिल यादव ने स्वागत किया। प्रो मनीष श्रीवास्तव ने भी छात्रों को संबोधित किया।

गोरखपुर। मदन मोहन मालवीय प्रौद्योगिकी विश्वविद्यालय और दीनदयाल उपाध्याय गोरखपुर एक दूसरे के विद्यार्थियों को पढ़ाएंगे दोनों विश्वविद्यालय के शिक्षक

एक दूसरे के विद्यार्थियों को
पढ़ाएंगे दोनों विश्वविद्यालय
के शिक्षक

के विद्यार्थियों को पढ़ाएंगे। साथ ही विद्यार्थी लैब और अन्य सुविधाओं का लाभ उठा सकेंगे।

दोनों विश्वविद्यालयों के कुलपति की मौजूदगी में यह एमओयू हुआ। एमएमएमयूटी की तरफ से अधिष्ठाता, विस्तार गतिविधियाँ एवं पुरातन छात्र संबंध प्रो. पीके सिंह और डीडीयू की तरफ से कुलसचिव प्रो. शांतनु रस्तोगी ने समझौता ज्ञापन पर हस्ताक्षर किया। यह एमओयू हस्ताक्षर

डीडीयू की कुलपति प्रो. पुनम टंडन ने कहा कि तकनीकी शिक्षा में एमएमएमयूटी के लंबे अनुभव का लाभ विश्वविद्यालय को मिलेगा। एमएमएमयूटी के कुलपति प्रो. जेपी सैनी ने कहा दोनों संस्थानों के मिलकर काम करने से विद्यार्थियों, शिक्षकों के साथ-साथ समाज और आमजन को भी लाभ हो यह प्रयास रहेगा। यह समझौता बहु प्रतीक्षित था। संवाद

(Accredited A++ by NAAC)

Deen Dayal Upadhyaya Gorakhpur University (DDUGU) has achieved remarkable success in the NIRF Rankings 2025, securing a place among the top government B-schools in the country.

achievement reflects the university's
excellence in education, research, and industry
collaborations, setting a new benchmark in Uttar
Pradesh's higher education landscape!

Prof. Poonam Tandon (Vice-Chancellor)

 @ poonamtandon

DDUGU-Official DDUGU Official DDUGerakhourUni

गोरखपुर (एसएनबी)। दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय के व्यवसाय प्रशासन विभाग में मंगलवार को एमबीए के छात्र-छात्राओं के लिए उन्नति फाउण्डेशन के द्वारा रोजगार परक कौशल प्रशिक्षण कार्यक्रम 'यूनेस्को' का आयोजन किया।

कार्यक्रम की शुरुआत करते हुए व्यवसाय प्रशासन के विभागाध्यक्ष प्रोफेसर श्रीवर्धन पाठक ने बताया कि इस पहल का उद्देश्य छात्र छात्राओं को आवश्यक कौशल का प्रशिक्षण देकर उनकी रोजगार क्षमता में वृद्धि करना और बेहतर नौकरी के अवसर

तनाव प्रबंधन, टीम वर्क
और नेतृत्व क्षमता के गुण
भी करेगा विकसित

विभाग में 'यूनेस्को' नामक अर्धविन्यास प्रशिक्षण कार्यक्रम के माध्यम से युवाओं में संप्रेषण क्षमता, व्यक्तिगत विकास और रोजगार कौशल दक्षता बढ़ाने के उद्देश्य से इंफोसिस द्वारा यह कार्यक्रम प्रयोजित किया गया है। इस रोजगार कौशल कार्यक्रम में विनय कुमार ओझा, शिवांगी सिंह और विकास पाटक ने भाग लिया।

न, टीम वर्क
क्षमता के गुण
वेकसित

प्रदान करना है।
समन्वयक प्रोफेसर अनिल कुमार यादव ने बताया कि इस तरह के कार्यक्रम से जहाँ छात्रों के आत्मविश्वास में वृद्धि होती है वही उनके व्यक्तित्व में सकारात्मक बदलाव आता है जिससे उनके रोजगार पाने की संभावना बढ़ जाती है। [कार्यक्रम में व्यवसाय प्रशासन विभाग के एमबीए के छात्र-छात्राओं के अतिरिक्त विभागीय गेस्ट फैकल्टी सुश्री सिमरन उपाध्याय, डॉ. शेफाली जायसवाल इत्यादि उपस्थित रहे।

गोरखपुर (एसएनबी)। दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय के व्यवस्था प्रशासन विभाग ने महाम्ता गांधी केंद्रीय विश्वविद्यालय, मोतिहारी, बिहार के प्रो. श्रीवर्धन पाठक ने कहा कि इस पहल से छात्रों को व्यावसायिक परिदृश्य की बेहतर समझ प्राप्त होती है और उन्हें औद्योगिक अपेक्षाओं के अनुकूल स्वयं को

एमवीए छात्रों के एक दिन का शैक्षणिक दौर का आयोजन किया गया। इस मौके पर दोनों विश्वविद्यालयों के छात्रों ने विभिन्न विषयों पर चर्चा की और अपने अनुभवों को साझा किया। इस

प्रो. श्रीवर्धन पाठक ने कहा कि इस पहल से छात्रों को व्यावसायिक परिस्थिति से बेहतर समझ प्राप्त होती है और उन्हें औद्योगिक अपेक्षाओं के अनुकूल स्वयं को ढालकर अधिक समर्थ बनाने में मदद मिलती है। प्रो. अनिल कुमार यादव ने कहा कि यदि दोनों विषयविद्यार्थियों के ऐसे समझौतों का लाभ विद्यार्थियों के साथ-साथ दोनों संस्थाओं को प्राप्त

होगा। प्रो. मनीष कुमार श्रीवास्तव ने कहा कि इस प्रकार के कार्यक्रम से क्युनिकेशन स्क्विल के साथ-साथ पर्सनैलिटी डेवलपमेंट में मदद मिलती है। इस आयोजन में महात्मा गांधी केंद्रीय विश्वविद्यालय के प्रो. प्रवनेश सिंह, डा. कमलेश कुमार व आगत विद्यार्थियों के साथ ही यहां के भी विद्यार्थी शामिल रहे।

Our Placements



Ms. Sanjana Yadav (6.4 LPA)
Planet Spark

Average Package (3.5 LPA)

Our Eminent Recruiters



Faculty Profile



PROF. MANISH KUMAR SRIVASTAVA
HEAD, DEPT. OF BUSINESS ADMINISTRATION
M.COM, MBA, NET, Ph.D.



DR. MOHD IRFAN
ASSISTANT PROFESSOR
B-TECH, MBA, NET-JRF, Ph.D.



DR. ANUBHAV NATH TRIPATHI
ASSISTANT PROFESSOR
MBA, M.A, M.Phil., NET, Ph.D.



DR. SUSHIL KUMAR SINGH
ASSISTANT PROFESSOR
M.COM, NET-JRF, Ph.D.



DR. PURNIMA MISHRA
ASSISTANT PROFESSOR
M.COM, NET-JRF, Ph.D.



DR. KRITIKA SRIVASTAVA
ASSISTANT PROFESSOR
MBA, Ph.D.



DR. SURUCHI SRIVASTAVA
ASSISTANT PROFESSOR
MBA, NET, Ph.D.



MRS. TOJASVI DUBEY
Training & Placement Incharge
MBA



Prepared By:
Department of Business Administration



Contact Detail:

Email id: mbabbaddugu@gmail.com

Address: Dept. of Business Administration, DDUGU